



Annual Report
2022

Director's Statement



Each year, we realize and redefine what's possible for our patients and our organization. We constantly adapt to the unpredictable, persevere amid the unalterable, and embrace every opportunity to earn the trust of our patients and stakeholders. We have always considered our patients as our True North. We guard and grow their healthcare needs, and strive to earn their trust each day.

When we help our patients succeed, our stakeholders, staff, and community benefits as well. Our goal is to optimize this symbiotic relationship among our community partners.

This annual report is a testament to our collective community power. Together, we can transform the lives of so many children throughout Huntsville/Madison County. We thank all who have contributed to our success. Specific highlights from this past year include:

- We had a record-breaking year at STARS Dancing for HEALS, and raised an incredible \$854,000
- We expanded our clinic staff
- We conducted our first dental screenings in Madison City Schools, and screened over 1,500 kids

I'm so proud of what HEALS, Inc. has achieved last year—and we have so much left to do to achieve by reaching more children and providing quality care. Your support of our mission has meant the world to our team and the communities we serve.

Thank you for your confidence, support, and for being part of the HEALS Family!

You are part of the solution.

A handwritten signature in black ink that reads "Heather E. Mason". The signature is written in a cursive, flowing style.

HEATHER E. MASON, MSHA/MBA
HEALS, INC. EXECUTIVE DIRECTOR

Our Mission & Vision

It is our **mission** to keep children healthy and optimize their opportunities for success in school and society. It is our mission to deliver accessible, quality, school-based primary health care for children through collaborative efforts with the school system and the medical, dental, and optometry communities. By providing accessible school-based health care for eligible economically disadvantaged children, we are a real solution, right now to the health care crisis by providing them with a medical, dental, and optometry home.

It is our **vision** to be a national model of excellence for providing comprehensive health while growing the local presence of HEALS, Inc. to serve the children in underserved schools who would benefit from our school-based healthcare model.



About Us

Healthy Establishments at Local Schools, (HEALS, Inc.) has been providing free, school-based pediatric medical, dental and optometry care to children living in poverty in Huntsville and Madison County since 1999. During that time, we have treated over 20,000 children. By providing accessible school-based health care for economically disadvantaged children, we are helping break the cycle of poverty.

Healthy children learn better at school and have lower delinquency rates. Children who have a medical home where they are nurtured and supported are more likely to succeed in school and in life. Children who receive positive attention and who are given ways to take positive control of their lives are more likely to exhibit better behavior in school and in the community.



Service Directors



Teneshia Daniels, DDS
Dental Director

CEO & Practicing Dentist
PremierDental Spa



Patricia Fulmer, O.D.
Optometry Director

Founder, Owner, Practicing
Optometrist
Legacy Vision Center



Matt Hancock
Legal Liaison

Attorney
Wolfe, Jones, Wolfe, Hancock,
Daniel & South, LLC



Alice McDuffee, M.D.
Medical Director

Pediatrician
Cornerstone Pediatrics

Board of Directors



Kristina "KB" Barbee
Vice President

Senior Associate
Booz Allen Hamilton



Sally Santos
Secretary

Owner & Chief Analyst
deciBel



Hai Nguyen
Secretary

Associate Director
Supply Chain Compliance Mgr.
Dynetics



David Blair
Treasurer

Senior Program Manager
Battelle

Board of Directors Cont.



Anglier Baker
Vice President, Aviation
Contracts
SES



Melissa Davis
CEO/President
MTA



Maike DeMaria
CEO/Owner
Capabilitix



Ginger Harper
Senior Vice President
First Horizon Bank



Kim Lewis
CEO
PROJECTXYZ, Inc.



Pamela Little, Ph.D.
Executive Director
Community College Relations
& Global Initiatives
Alabama A&M University

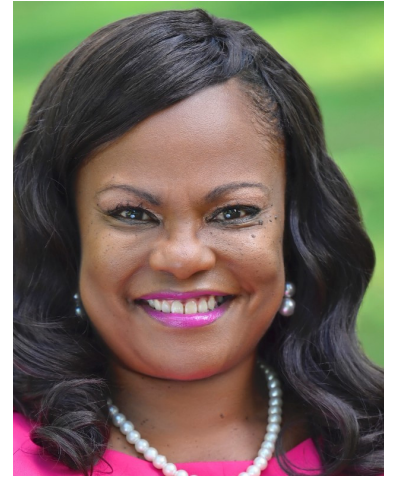
Board of Directors Cont.



Melanie Strankman
Civic Volunteer



Kerry Warner, Ph.D.
Owner & Operator
SETS Revealed



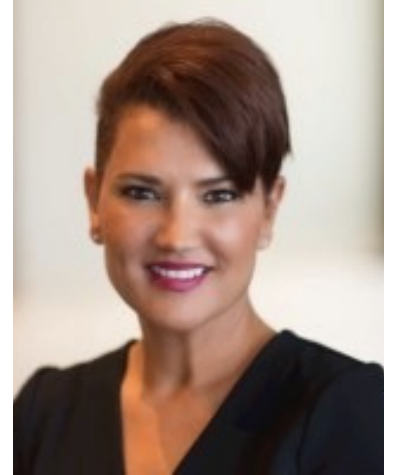
Leteria Moses Waters
Vice President, Retail Market
Manager
Synovus



William "Billy" Webb
Senior Vice President
Venturi Inc.



Mary Lynne Wright
President
Huntsville Hospital - Madison



PeggyLee Wright
President
The COMPANY You Keep

Clinic Locations

Medical Clinics

**Michael K. Johnson Medical Clinic
at Martin Luther King, Jr. Elementary**
3112 Meridian St. N
Huntsville, AL 35801
(clinic entrance at south side of school)
Phone: 256.428.7110
Fax: 256.428.7561

**Burt Memorial Clinic
at Morris Elementary**
4801 Bob Wallace Avenue
Huntsville, AL 35805
(clinic entrance at northeast corner)
Phone: 256.428.7488
Fax: 256.428.7561

**Michael L. O'Dell Clinic
at Sonnie Hereford Elementary**
2755 Wilson Drive
Huntsville, AL 35816
(clinic located inside of school)
Phone: 256.428.7428
Fax: 256.428.7561

**Medical Clinic
at Madison Cross Roads Elementary**
11588 Pulaski Pike
Toney, AL 35773
(house on school property on north side)
Phone: 256.693.1006
Fax: 256.428.7561

Dental Clinics

**The Charles Hall Dental Clinic
at Martin Luther King, Jr. Elementary**
3112 Meridian St. N
Huntsville, AL 35801
(clinic entrance at south side of school)
Phone: 256.428.7276
Fax: 256.428.7561

**The Miracle Clinic
at Madison Cross Roads Elementary**
11588 Pulaski Pike
Toney, AL 35773
(located behind HEALS medical clinic)
Phone: 256.693.1676
Fax: 256.428.7561

**The Geraldine Bennett Clinic
at Madison County Elementary**
201 Wood Street
Gurley, AL 35748
Phone: 256.776.7308
Fax: 256.428.7561

Optometry Clinics

**The Miracle Clinic
at Madison Cross Roads Elementary**
11588 Pulaski Pike
Toney, AL 35773
(located behind HEALS medical clinic)
Phone: 256.693.1676
Fax: 256.428.7561

**Optometry Clinic
at Morris Elementary**
4801 Bob Wallace Avenue
Huntsville, AL 35805
(clinic entrance at northeast corner)
Phone: 256.428.7488
Fax: 256.428.7561

Medical Care

Free Medical Care includes:

- Well-child physical, immunizations, acute care for illness and injury, lab work
- Dispensing sample medications and prescribing medication as needed
- Education and management of chronic diseases - asthma, diabetes, sickle cell, etc. -Collaboration with NOVA for mental health diagnosis and treatment
- Collaborative referral to other specialists such as: Dermatologist, Pulmonologist, Orthopedist, ENT, and Neurologist.



Dental Care

Free Dental Care includes:

- Comprehensive exam and cleaning every six months
- Fluoride and sealants
- One-on-one education on dental hygiene and “teeth healthy” snacks
- Dental hygiene kits including a full-sized toothpaste and floss and several toothbrushes
- Restorative work – fillings (amalgam and composite), pulpotomies (child nerve treatments), extractions, spaces, lingual arches, and crowns
- Orthodontic evaluations
- Dental Screenings



Optometry Care

Free Optometry Care includes:

- Full eye exam, testing for acuity and ocular pressure
- Visual field test
- Check for eye disease including pink eye and corneal abrasions
- Referral to outside specialist as needed
- Prescription for glasses, if needed



Additional Services

Transportation offered to patients from School to Clinic

Social Services are available to all Madison County citizens:

- Assistance with insurance applications and notification before child's health insurance lapses.
- Assistance with locating household needs: food, clothing, utilities, and obtaining costly prescriptions



Visits & Encounters



2,692 Medical Visits



1,569 Dental Visits

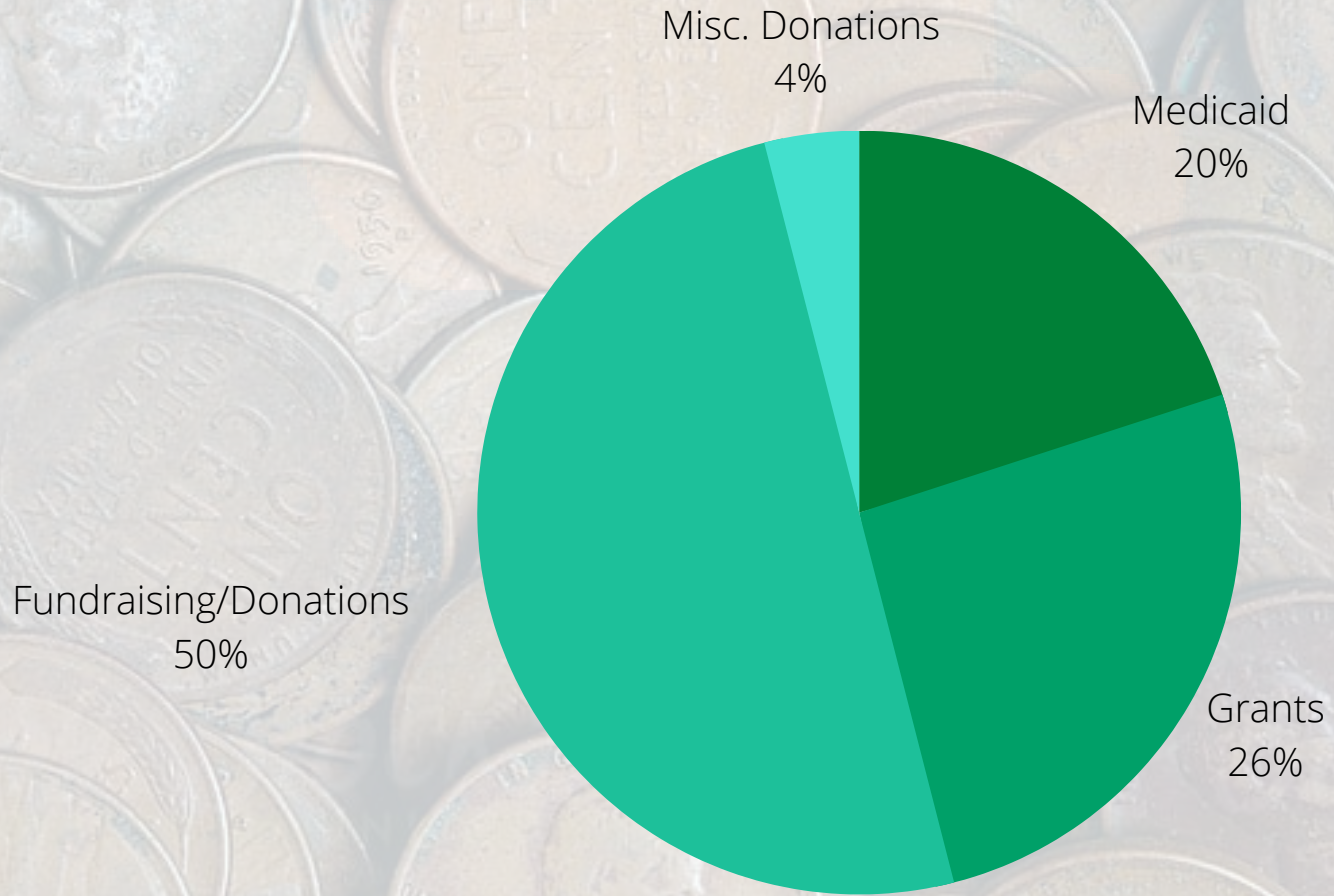


274 Optometry Visits



1,600 Vaccinations

Funding



Our Patients

Female
47%

Male
53%

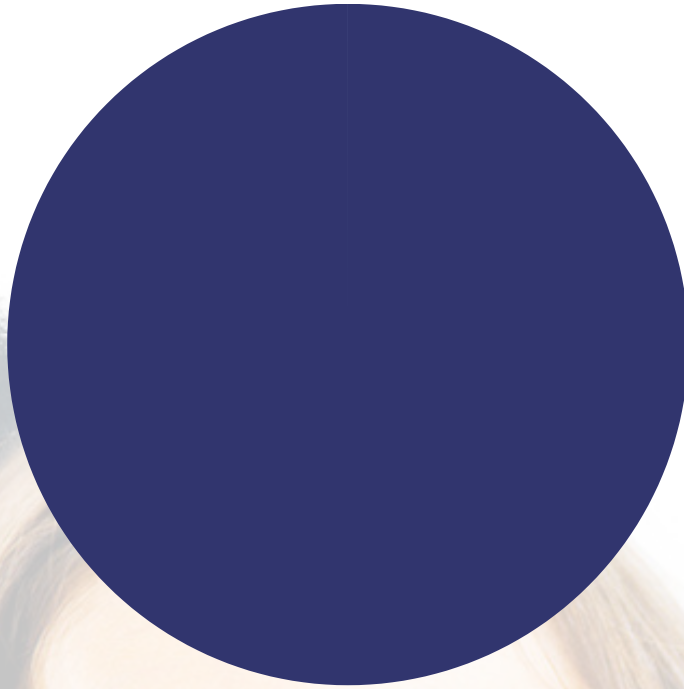
Multi-Race/Other
6.8%

Hispanic
23.4%

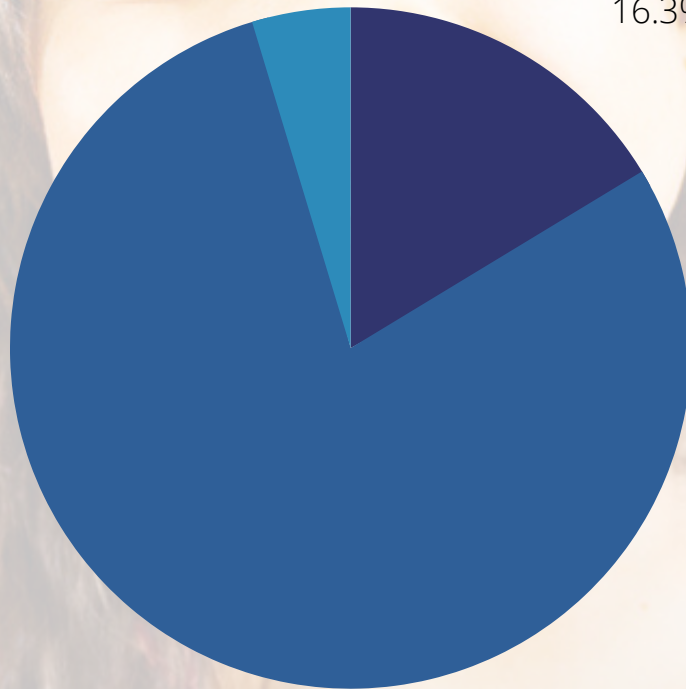
African American
43.2%

Caucasian
26.4%

Our Patients Cont.



Patients at or Below Poverty Level
100%



Age 17-18
4.7%

Age 5 - under
16.3%

Age 5-17
79%

Programs

KITS for KIDS

Many generous folks throughout the community often ask, “What does HEALS need?” Though there is quite an extensive “wish list” when it comes to providing children with the quality care they deserve, the HEALS nurses and staff have created the following health-related “kits” filled with supplies that are most often needed in the clinics, or by the families we serve.

Valued from \$10-\$30, anyone can help. If you, your organization, or group would like to participate, we gladly accept monetary donations for the kits, or you can host a supply drive to collect the items within the kits— either way will help HEALS give back to the children!

BRIGHT SMILE KIT

- Kid’s toothpaste
- Kid’s toothbrush
- Regular toothbrush
- Large family-size toothpaste
- Dental floss

\$10.00

FIX-IT KIT

- Alcohol
- Gauze
- Antibiotic ointment
- Q-tips
- Tweezers
- Ace bandage
- Thermometer

\$15.00

HEELS FOR HEALS KIT

- New pair children’s athletic shoes (youth sizes 5-10)
- Socks

\$20.00

COZY KIDS KIT

- Blanket
- Flashlight and batteries
- Children’s reading book
- Crayons & coloring books
- Healthy snack bars/Crackers/Cereal bars
- One gallon distilled water

\$25.00

TIDY KIT

- Antiseptic wash
- Exam gloves
- Lysol Disinfectant Spray
- Youth deodorant
- Paper Towels
- Tissues- individual pack
- Over the counter Emergency Kit
- Pain reliever (Tylenol, Aspirin, etc.)

\$30.00

WITH JUST \$10.00, OR ONE SUPPLY DRIVE, YOU CAN HELP US PROVIDE HEALTH CARE THAT ALL CHILDREN DESERVE!

Programs Cont.

HEELS

FOR



It's not just about the shoes!

Beyond the bright smile and boost in confidence a new pair of shoes presents in kids, “Heels for HEALS” also serves as a much needed incentive for the parents to bring their children to this important yearly visit. The program enhances the relationship between HEALS and the family, instills a feeling of trust, and serves as a reminder for parents and children of the value of good health and hygiene.



Programs Cont.

Monthly Friend of Heals

YOUR DONATION KEEPS THE CHILDREN OF HUNTSVILLE/ MADISON COUNTY HEALTHY AND IN SCHOOL SO THEY MAY HAVE BRIGHT AND SUCCESSFUL FUTURES.

\$12/Month

Medical care
for one child for
an entire year

\$20/Month

Both dental and
vision care for
one child for an
entire year

\$65/Month

Dental,
medical, and
vision care for
two children
for an entire
year


2022 STARS. dancing for HEALS



2022 Stars (from left to right)




Sam Brunson, Maike DeMaria, Rosa Almodovar, Rey Almodovar,
Kristina Hendrix, Kevin Turner, Brittney Shonk, Nancy Stewart,
Lindsay Benton, Drs. Paul and Neeta Dang

2022 STARS. dancing for HEALS



2022 Professional Instructors (Left to right)
Makenna Sueyoshi, Makennah Barnes, Jonathan Hillman,
Gabiella Gonzalez, Christopher Dawson, Ricky Jenkins, Victoria Greer,
Aaron Greer, Hal Reid, Rick Jones

2022
STARS.
dancing for
HEALS



2022 Legacy Dancers & *Instructors
(Left to right) Dr. Matt DeOrio, *Payton Beddingfield, *Staicy Kiptoo
*Gabriela Gonzalez, *Yazmin Tome, Sally Santos,

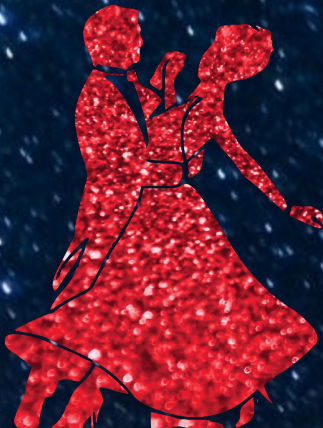
2022
STARS.
dancing for
HEALS



2022
STARS.
dancing for
HEALS



2022
STARS.
dancing for
HEALS



\$854,000
Raised

Executive Team



Heather E. Mason
Executive Director



Risha Sanderson
Development & Marketing Director



Thank
You