



heals
Annual Report
2025



Executive Statement



As we reflect on 2025, we do so with a deep sense of gratitude and purpose. This year reaffirmed what has always been at the heart of HEALS: the conviction that everyone deserves access to quality healthcare, regardless of circumstance. In the face of ongoing challenges, our organization continued to show resilience, adaptability, and an unwavering commitment to the communities we serve.

Throughout the year, we strengthened our impact by broadening access to care, enhancing critical services, and deepening partnerships that allow us to reach those who are too often overlooked. The progress highlighted in this report is a direct result of the dedication of our staff, the trust of our partners, and the courage and collaboration of the communities who walk alongside us.

Looking ahead, our focus remains clear. We will continue to listen, respond, and lead with compassion as we work toward a future where equitable healthcare is a reality for all. With your continued support, HEALS is prepared to meet what lies ahead with determination and hope.

Thank you for believing in our mission and for being part of this work.
Together, we are creating lasting change.

A handwritten signature in dark ink that reads "Heather E. Mason". The signature is fluid and cursive, matching the professional appearance of the woman in the portrait above.

HEATHER E. MASON, MSHA/MBA
HEALS, INC. CHIEF EXECUTIVE OFFICER

Our Mission & Vision

It is our **MISSION** to keep children healthy and optimize their opportunities for success in school and society by delivering accessible, quality, school-based primary health care for children through collaborative efforts with the school system and the medical, dental, and optometry communities. By providing accessible school-based health care for eligible economically disadvantaged children, we are a real solution, right now to the health care crisis by providing them with a medical, dental, and optometry home.

It is our **VISION** to be a national model of excellence for providing comprehensive health while growing the local presence of HEALS, Inc. to serve the children in underserved schools who would benefit from our school-based healthcare model.



About Us

Health Establishments at Local Schools (HEALS, Inc.) has delivered school-based pediatric medical, dental, and optometry care to children living in poverty across Huntsville and Madison County since 1998. Over that time, we have served more than **60,000** children. By ensuring access to care within the school setting, we help remove barriers to health services and support long-term efforts to **break the cycle of poverty.**

Healthy children are better prepared to learn and are less likely to engage in delinquent behavior. When children have a consistent medical home that provides care, encouragement, and stability, they are more likely to **succeed** academically and in life. Positive attention and opportunities to take ownership of their well-being foster stronger behavior both in school and throughout the community.



HEALS, Inc. Restructures Board Leadership

Moving Toward Federally Qualified Health Center Look Alike (FQHC-LA)

Strengthening our mission to provide healthcare for children in North Alabama.

✓ Governing Board of Directors

Led by David Blair, Board President.



With Patient Parents' Voices.

✓ Foundation Board of Directors

Chaired by Ginger Harper of First Horizon Bank.



Focus on Development & Community Support.

Committed to Sustainable, High-Quality Healthcare for Children in Need.



heals
Board of Directors



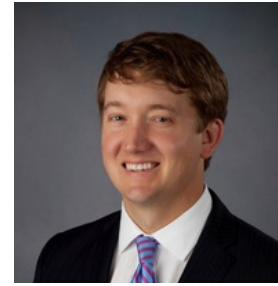
David Blair
Board President
Business Development
L3 Harris



Joaquin Tucker
Board Vice President
Contract Manager
Pinnacle Solutions



Dr. Alice McDuffee
Board Secretary
Pediatrician
Cornerstone Pediatrics



Todd McAdams
Board Treasurer
CPA, CGMA, MAcc
Warren Averett



Dain Collier
Board Trustee



Rhonda Green
Board Trustee
Safety Patrol Aid
Huntsville City Police Dept.



Carla Pierre
Board Trustee



Jennifer Romero
Board Trustee



April Williams
Board Trustee
Pharmacist
Huntsville Hospital



Mary Lynne Wright
Board Trustee
President
Madison Hospital



heals

Foundation Board



Ginger Harper
Board Chair
Senior Vice President
First Horizon Bank



Kristina Barbee
Director, Strategic Sourcing and
Small Business
Booz Allen Hamilton



Drew Davenport
Chief Development Officer
Crestwood Hospital



Melissa Davis
Chief Executive Officer
MTA, Inc.



Amanda Hamner
Cardiovascular Sales Specialist
Bradley Arant



John Howard
Counsel
Bradley Arant



David Ivey
Realtor
Ivey HSV



Hai Nguyen
Vice President
Global Supply Chain
AeroVironment



Leteria Waters
Vice President
Retail Market Manager
Synovus



Kerry Warner, Ph.D.
Owner & Operator
Sets Revealed



PeggyLee Wright
Founder and President
The Company You Keep



Jacob Abbott
Assistant Vice President
Commercial Banking Officer
ServisFirst Bank



Sam Brunson
Administrator
The Lung Center
Huntsville Hospital



Akeem Davis
Transitional Care Manager
Huntsville Hospital



Amanda Davis
Wellness Specialist
Huntsville Hospital



Samuel T. Greene II
Principal Consultant
Blue Phoenix Consulting



Andrew Johnson
Development Manager
Terramé



Alli Lambert
Regional Marketing Supervisor
Warren Averett



Ryan Moore
Financial Planner
Waverly Advisors



Lara Patil
Therapist/Co-Owner The
Collective Counseling &
Consulting, LLC



Ashley Pierce
Bus. Development & Capture
Manager
Yulista



Kaila Stubbs
Relationship Associate
Synovus Bank



Merrill Wright
Business Advisor
Strategic Business Advisory

Clinic Locations

Medical Clinics

**Michael K. Johnson Medical Clinic
at Martin Luther King, Jr. Elementary**
3112 Meridian St. N
Huntsville, AL 35801
(clinic entrance at south side of school)
Phone: 256.428.7110
Fax: 256.428.7561

**Burt Memorial Clinic
at Morris Elementary**
4801 Bob Wallace Avenue
Huntsville, AL 35805
(clinic entrance at northeast corner)
Phone: 256.428.7488
Fax: 256.428.7561

**Michael L. O'Dell Clinic
at Sonnie Hereford Elementary**
2755 Wilson Drive
Huntsville, AL 35816
(clinic located inside of school)
Phone: 256.428.7428
Fax: 256.428.7561

**Medical Clinic
at Madison Cross Roads Elementary**
11588 Pulaski Pike
Toney, AL 35773
(house on school property on north side)
Phone: 256.693.1006
Fax: 256.428.7561

**Frank J. Williams Mobile Medical
& Dental Clinic**
Phone: 256.808.9123

Dental Clinics

**The Charles Hall Dental Clinic
at Martin Luther King, Jr. Elementary**
3112 Meridian St. N
Huntsville, AL 35801
(clinic entrance at south side of school)
Phone: 256.428.7276
Fax: 256.428.7561

**The Miracle Clinic
at Madison Cross Roads Elementary**
11588 Pulaski Pike
Toney, AL 35773
(located behind HEALS medical clinic)
Phone: 256.693.1676
Fax: 256.428.7561

**The Geraldine Bennett Clinic
at Madison County Elementary**
201 Wood Street
Gurley, AL 35748
Phone: 256.776.7308
Fax: 256.428.7561

Optometry Clinics

**The Miracle Clinic
at Madison Cross Roads Elementary**
11588 Pulaski Pike
Toney, AL 35773
(located behind HEALS medical clinic)
Phone: 256.693.1676
Fax: 256.428.7561

**Optometry Clinic
at Morris Elementary**
4801 Bob Wallace Avenue
Huntsville, AL 35805
(clinic entrance at northeast corner)
Phone: 256.428.7488
Fax: 256.428.7561

Medical Care

Medical Care includes:

- Well-child physical, immunizations, acute care for illness and injury, lab work
- Dispensing sample medications and prescribing medication as needed
- Education and management of chronic diseases - asthma, diabetes, sickle cell, etc. -Collaboration with NOVA and Wellstone for mental health diagnosis and treatment
- Collaborative referral to other specialists such as: Dermatologist, Pulmonologist, Orthopedist, ENT, and Neurologist.



Dental Care

Dental Care includes:

- Comprehensive exam and cleaning every six months
- Fluoride and sealants
- One-on-one education on dental hygiene and “teeth healthy” snacks
- Dental hygiene kits including a full-sized toothpaste and floss and several toothbrushes
- Restorative work – fillings (amalgam and composite), pulpotomies (child nerve treatments), extractions, spacers, lingual arches, and crowns
- Orthodontic evaluations
- Dental Screenings



Optometry Care

Optometry Care includes:

- Full eye exam, testing for acuity and ocular pressure
- Visual field test
- Check for eye disease including pink eye and corneal abrasions
- Referral to outside specialist as needed
- Prescription for glasses, if needed
- Glasses provided to patients at minimum cost



Additional Services

Transportation offered to patients from School to Clinic

Social Services are available to all Madison County citizens:

- Assistance with insurance applications and notification before child's health insurance lapses.
- Assistance with locating resources for household needs: food, clothing, utilities, and obtaining costly prescriptions



Visits & Encounters



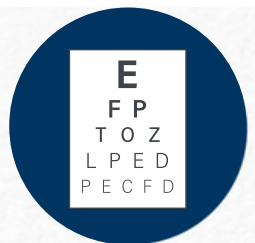
3,471 Medical Visits



2,082 Vaccinations



2,069 Dental Visits



154 Optometry Visits

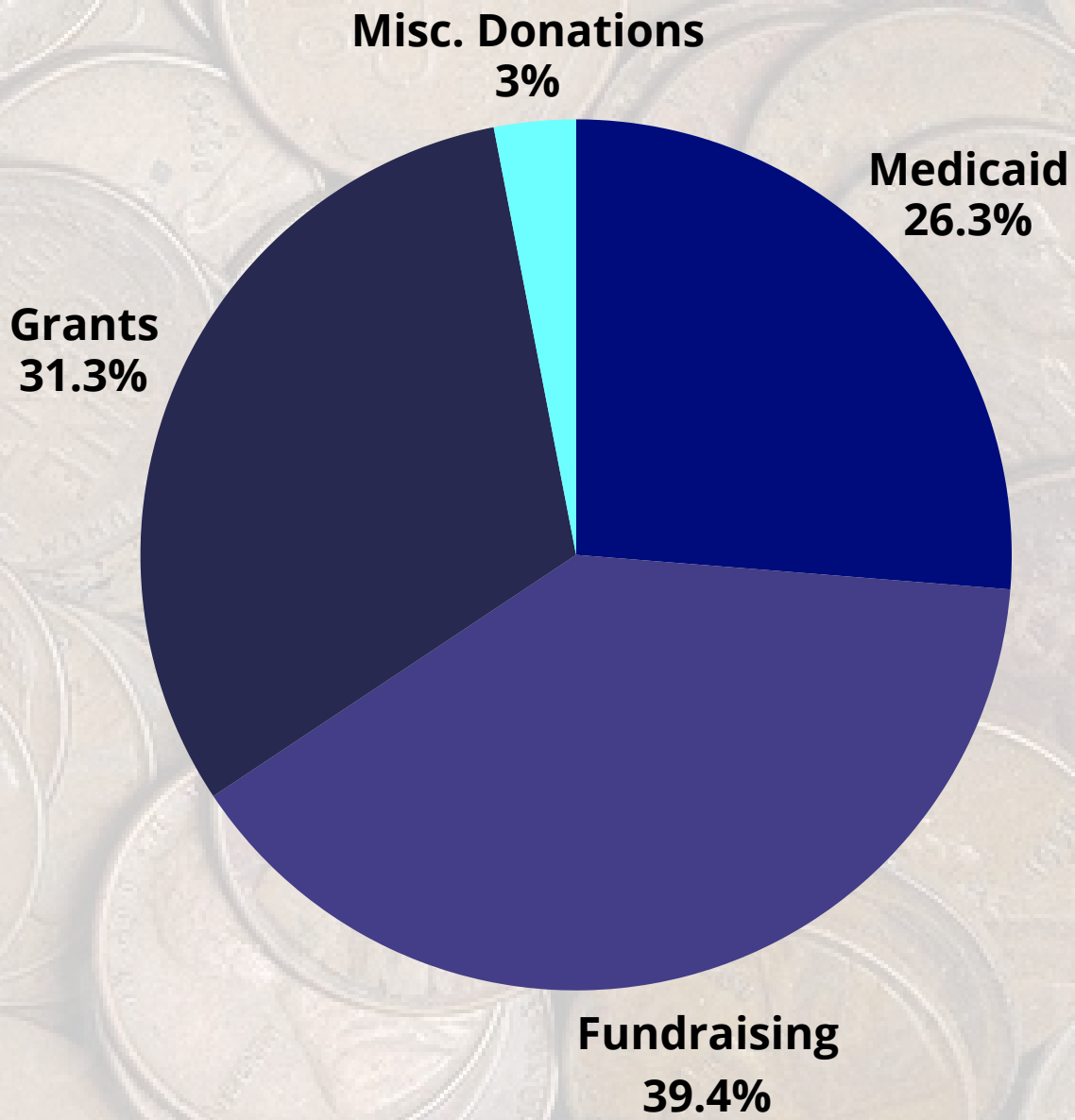


193 Glasses Issued

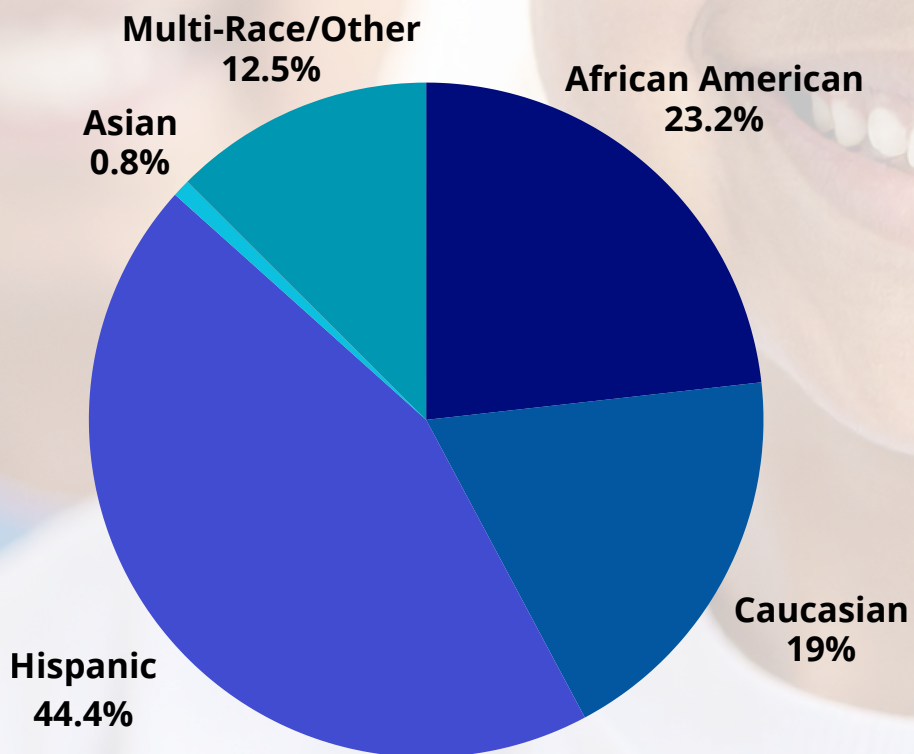
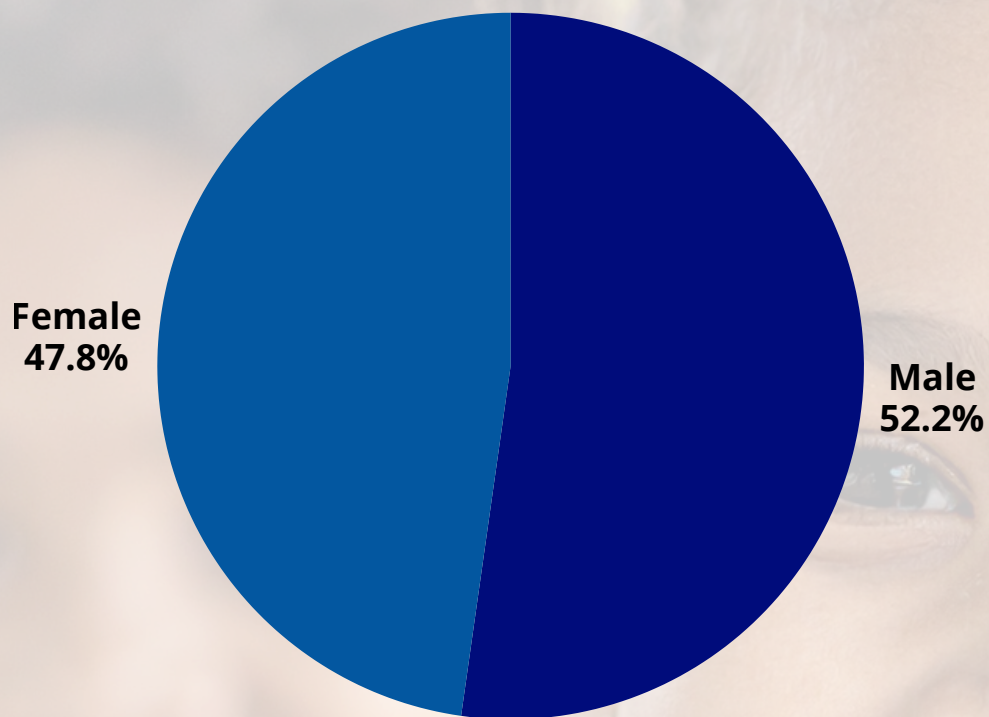


\$260,712 Uncompensated Care

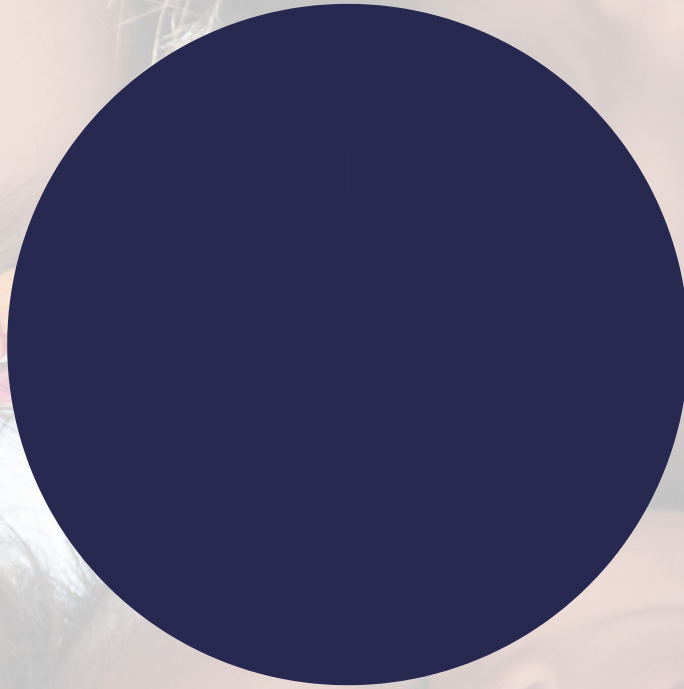
Funding



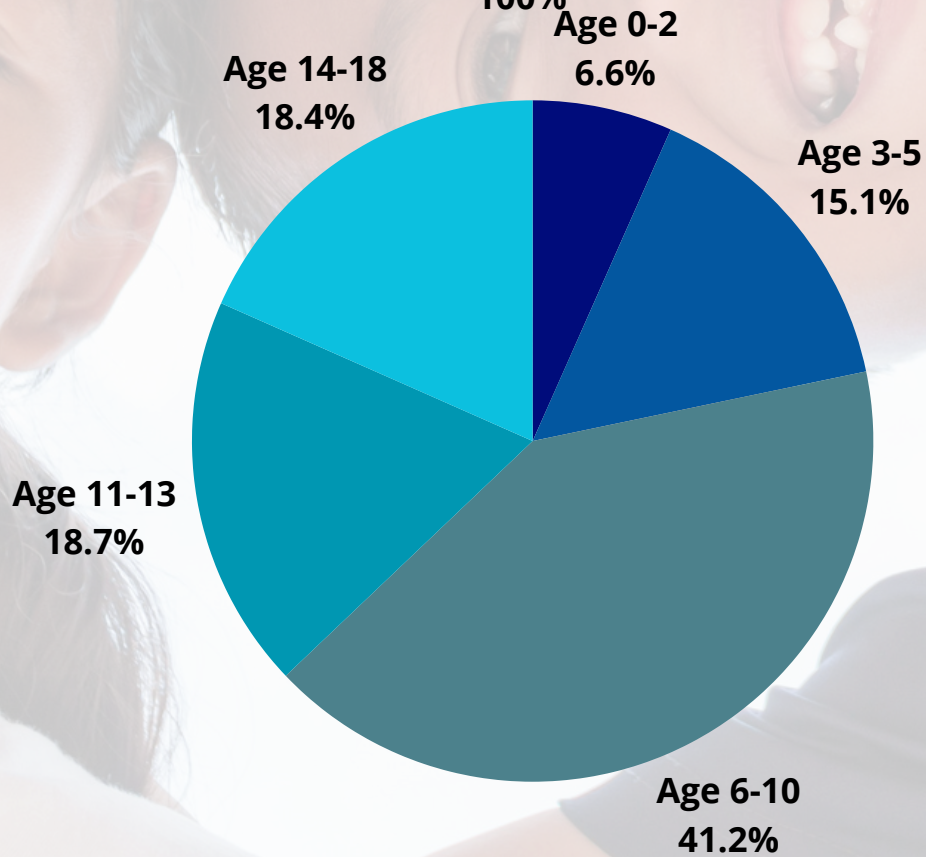
Our Patients



Our Patients Cont.



**Patients at or
Below Poverty
Level
100%**



2025 Grant Awards

WE ARE DEEPLY GRATEFUL TO OUR GENEROUS GRANTORS FOR YOUR CONTINUED SUPPORT IN 2025. YOUR INVESTMENT IN HEALS MAKES IT POSSIBLE FOR US TO ADVANCE OUR MISSION AND CREATE LASTING IMPACT IN THE COMMUNITIES WE SERVE. THROUGH YOUR PARTNERSHIP, WE ARE ABLE TO GROW OUR PROGRAMS, REACH MORE CHILDREN AND FAMILIES, AND DELIVER CARE WHERE IT IS NEEDED MOST. THANK YOU FOR YOUR STEADFAST COMMITMENT AND FOR BEING PART OF THE SOLUTION!

Avion Solutions
Avion Takes Action
Madison Visionary Partners
Delta Dental Foundation
General Dynamics
United Way of Madison County
Representative Ritchie Whorton
City of Huntsville
Kiwanis Club of Huntsville
i3 Cares
Councilman David Little

Lauren & Nate Smith Fund
Madison County Commission
Representative Phil Rigsby
Senator Steve Livingston
City of Madison
Delta Foundation
Alpha Foundation
Toyota
BlueCross BlueShield of
Alabama
People's Bank of Alabama



Frank J. Williams Mobile Medical & Dental Clinic

LAUNCHED IN JULY 2023, THE FRANK J. WILLIAMS MOBILE MEDICAL & DENTAL CLINIC IS A VITAL EXTENSION OF HEALS, INC.'S MISSION TO PROVIDE QUALITY HEALTHCARE TO THE UNDERSERVED CHILDREN IN HUNTSVILLE AND MADISON COUNTY. THE CLINIC HAS ALREADY MADE A SIGNIFICANT IMPACT, DELIVERING ESSENTIAL MEDICAL AND DENTAL SERVICES TO CHILDREN IN NEED. SINCE IT'S INCEPTION, THE MOBILE CLINIC HAS PROVIDED 466 MEDICAL VISITS AND 212 DENTAL VISITS.

LOOKING AHEAD HEALS, INC. REMAINS FOCUSED ON EXPANDING ITS SERVICES AND STRENGTHENING PARTNERSHIPS WITH LOCAL SCHOOLS AND COMMUNITY ORGANIZATIONS TO ENSURE MORE CHILDREN HAVE ACCESS TO THE CARE THEY DESERVE.

**THE FRANK J. WILLIAMS
MOBILE MEDICAL & DENTAL CLINIC
PHONE: 256.808.9123**



HEALS HEROES

KITS FOR KIDS

HEALS supports patients and their families by providing hygiene kits to those in need throughout the year. Each kit is assembled to supply essential personal care items not only for the patient, but typically for their immediate family members as well. This initiative helps ensure underserved children in Huntsville and Madison County have access to resources that promote health, dignity, and overall well-being.

While donations are accepted on an ongoing basis, this program reflects HEALS' continued commitment to addressing basic needs within the community.



DONATION ITEMS

- Full Size Toothpaste (Child & Adult)
- Toothbrushes (Child & Adult)
- Dental Floss
- Bar soap
- Shampoo & Conditioner (Full Size)
- Deodorant
- Tissues - travel size & boxes
- Feminine Products
- Lip Balm



HEALS HEROES

HEELS FOR HEALS

This program provides a new pair of athletic shoes to every child who visits a HEALS clinic for their annual well-child checkup. This initiative supports children’s health and well-being by ensuring they have access to proper footwear, which is essential for physical activity and daily comfort.

Beyond meeting a basic need, the program helps strengthen relationships between HEALS and the families it serves, fostering trust and reinforcing the importance of preventive care, good health, and hygiene. It also contributes to a positive and encouraging clinical experience for each child.

Donations of new athletic shoes for children of all sizes, from infant through adult youth sizes, are accepted on an ongoing basis to sustain this program.





HEALS HEROES

TINY TREASURES PROGRAM

HEALS enhances the patient experience by offering small toys and prizes to children following their visits. Through this initiative, patients are able to select a special item as a reward, helping create a positive and encouraging healthcare experience.

The program requires regular restocking to ensure a consistent selection of age-appropriate items such as small toys, bracelets, and novelty items. These rewards not only bring joy to patients, but also help reduce anxiety and reinforce positive associations with care. Donations are accepted on an ongoing basis, supporting HEALS' commitment to compassionate, child-centered care.





HEALS HEROES

BRIGHT BEGINNINGS BOOK PROGRAM

HEALS promotes early childhood development by providing new board books to young patients ages 5 and under. Through this initiative, children and their families receive age-appropriate books that encourage reading at home and support early literacy.

Research from the American Academy of Pediatrics shows that reading to infants and young children strengthens language development, expands vocabulary, and supports healthy social-emotional growth. By incorporating books into care, this program helps foster both educational and developmental benefits while creating positive experiences for children and their families.

Donations of new board books are accepted on an ongoing basis, supporting HEALS' commitment to whole-child wellness.



Programs Cont.

.90 CENTS OF EVERY DOLLAR DONATED GOES DIRECTLY TO OUR MISSION!

MAKE AN IMPACT WITH EVERY DONATION



YOU CAN BE A PART OF THE SOLUTION!

BECOME A MONTHLY FRIEND OF *heals*



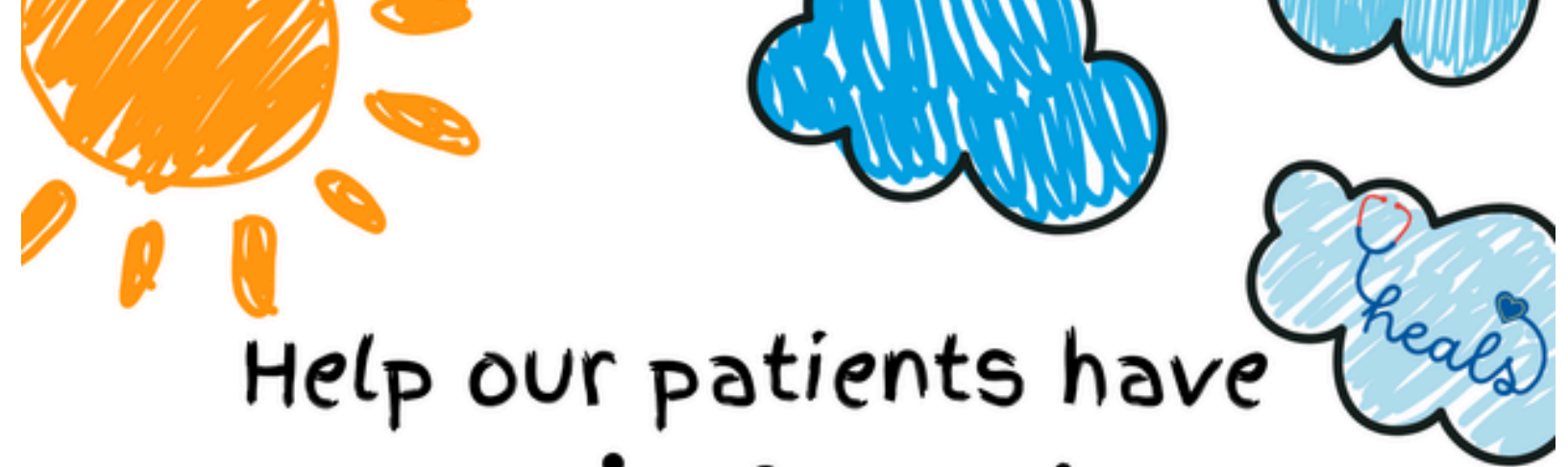
A DONATION OF \$12 PER MONTH WILL PAY FOR ONE CHILD'S MEDICAL CARE FOR AN ENTIRE YEAR.



A DONATION OF \$25 PER MONTH COVERS DENTAL AND VISION CARE FOR ONE CHILD FOR AN ENTIRE YEAR.

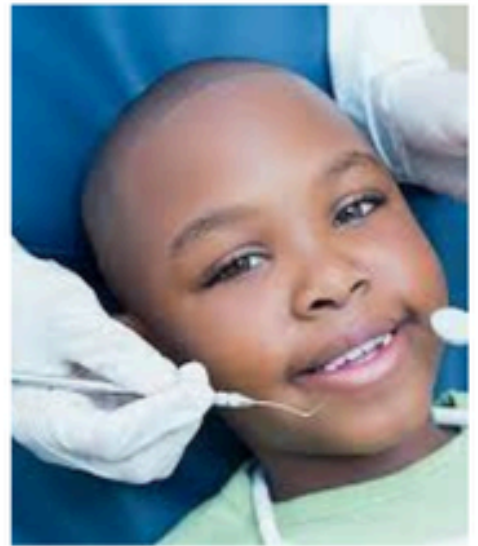


A DONATION OF \$65 PER MONTH COVERS MEDICAL AND VISION CARE FOR TWO CHILDREN FOR AN ENTIRE YEAR.



Help our patients have an **amazon** experience!

Support HEALS by donating items from our Amazon Wish List
Your gift helps create a warm, welcoming, and supportive environment for the children we serve; because every visit to the doctor or dentist should feel safe, positive, and filled with care.



Shop our **amazon** wish list!

scan for wish list



From Patient to Professional

CELEBRATING DEBREIONA HARRIS'S JOURNEY

Debreiona Harris continues to represent everything HEALS, Inc. strives to achieve. From her earliest days as a student patient receiving care in a small trailer outside her elementary school, to later serving as a dental assistant with HEALS, her journey has always reflected determination, resilience, and heart.

Today, we are proud to share an exciting update: Debreiona is now attending Meharry Medical College, where she is pursuing her Doctor of Dental Surgery (DDS). She is not only part of the HEALS story, she is the vision we hold for every child we serve.

Debreiona's journey shows what is possible when access to care, encouragement, and opportunity come together. She has come full circle, and now she is on her way to making an even greater impact in the very field that first supported her.

We could not be more proud.



stars dancing for 2025 HEALS



2025 Stars (from left to right)

David & Avy Wallender, Carter McNeil, Amanda Hamner,
Dr. Jessica Reidy ivey, Dr. Caroline Schreeder, Chris & Shelbie Simpson,
Karla Bunge & Joseph Adarodini, Keisha Hammonds

stars dancing for 2025 HEALS



2025 Professional Instructors (Left to right)

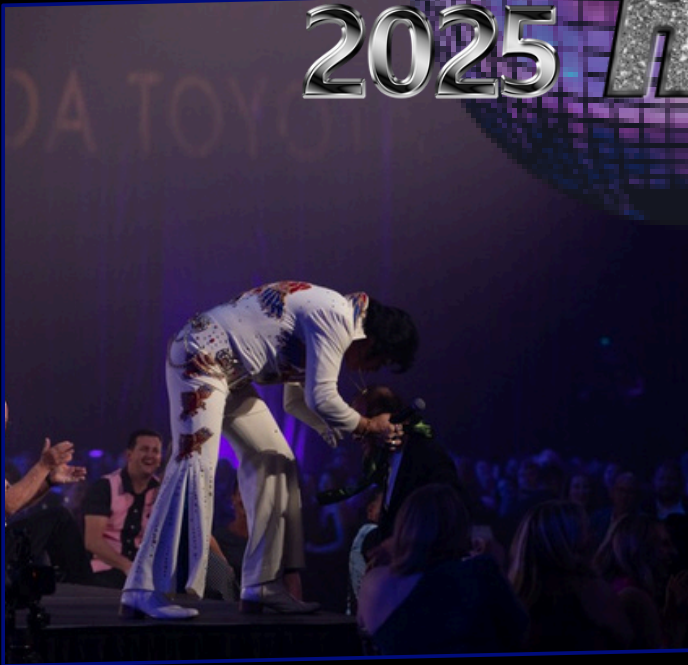
Roderick Lawrence, Danil Ilushin, Aaron Greer, Arsen Havryshcuk,
Sofia Ward, Hal Reid, Roberto Dextre, Gabriela Gonzalez, Christopher Dawson

stars dancing for HEALS 2025



2025 Legacy Dancers (in alphabetical order)
Lauren Battle, Michael Cox, Kevin & Mila Glouner,
Melissa Marty, DeAnna McCarver, Roseanna Rubio-Cox,
Sally Santos, Eric & Joy West

stars dancing for 2025 HEALS



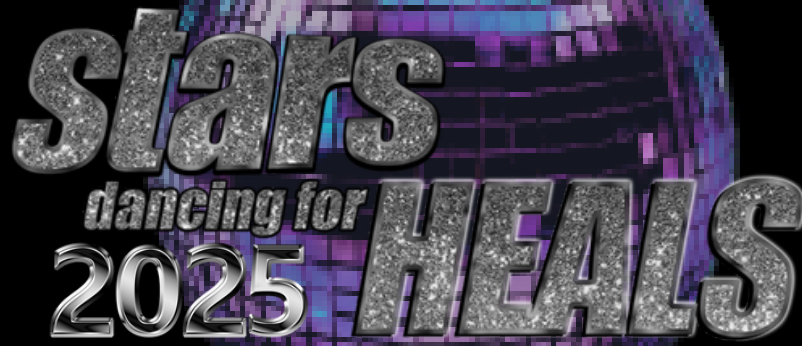
2025 Opening Number
David Lee, Elvis Tribute Performance & the Stars Legacy Dancers

stars dancing for 2025 HEALS



stars dancing for 2025 HEALS





stars
dancing for
2025 **HEALS**

\$736,957

Raised



Heather Mason
MSHA/MBA
HEALS, Inc.
Chief Executive Officer



Tomarha Harrison
Registered Nurse
HEALS, Inc.
Chief Nurse &
Operations Officer



Risha Sanderson
HEALS, Inc.
Chief Development Officer

"KINDNESS IS THE LANGUAGE WHICH THE
DEAF CAN HEAR AND THE BLIND CAN SEE"
- MARK TWAIN



Picture drawn by HEALS, Inc. Patient