



*Annual Report*  
**2024**

# Director's Statement



As we look back on 2024, we are reminded of the incredible challenges we've faced and the resilience we've shown in overcoming them. The work that HEALS does is anchored in one fundamental belief: access to quality healthcare should be a right for all, not a privilege.

This year, we have witnessed significant progress in our mission to provide comprehensive care and support to those who need it most. From expanding healthcare access to delivering life-saving services, we have made impactful strides in improving the health and well-being of vulnerable communities. This report highlights the dedication and hard work of our staff, partners, and the communities we serve.

As we move forward, we remain deeply committed to our mission of ensuring that no one is left behind when it comes to healthcare.

With your continued support, we will continue to confront the challenges ahead with the same compassion, drive, and determination that have always defined our work.

Thank you for standing with us. Together, we are making a meaningful difference. Together, we are part of the solution.

**HEATHER E. MASON, MSHA/MBA**  
**HEALS, INC. EXECUTIVE DIRECTOR**

# Our Mission & Vision

It is our **MISSION** to keep children healthy and optimize their opportunities for success in school and society; by delivering accessible, quality, school-based primary health care for children through collaborative efforts with the school system and the medical, dental, and optometry communities. By providing accessible school-based health care for eligible economically disadvantaged children, we are a real solution, right now to the health care crisis by providing them with a medical, dental, and optometry home.

It is our **VISION** to be a national model of excellence for providing comprehensive health while growing the local presence of HEALS, Inc. to serve the children in underserved schools who would benefit from our school-based healthcare model.



# About Us

Health Establishments at Local Schools, (HEALS, Inc.) has been providing school-based pediatric medical, dental and optometry care to children living in poverty in Huntsville and Madison County since 1998. During that time, we have treated over **50,000** children. By providing accessible school-based health care for economically disadvantaged children, we are helping **break the cycle of poverty**.

Healthy children learn better at school and have lower delinquency rates. Children who have a medical home where they are nurtured and supported are more likely to **succeed** in school and in life. Children who receive positive attention and who are given ways to take positive control of their lives are more likely to exhibit better behavior in school and in the community.



# Service Directors



**Teneshia Daniels, DDS**  
**Dental Director**

CEO & Practicing Dentist  
PremierDental Spa



**Patricia Fulmer, O.D.**  
**Optometry Director**

Founder, Owner, Practicing  
Optometrist  
Legacy Vision Center



**Tyler Mann**  
**Legal Liaison**

Attorney  
Tyler Mann Injury Law LLC



**Alice McDuffee, M.D.**  
**Medical Director**

Pediatrician  
Cornerstone Pediatrics

# Board of Directors



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**President**

Vice President of Procurement  
BlueHalo



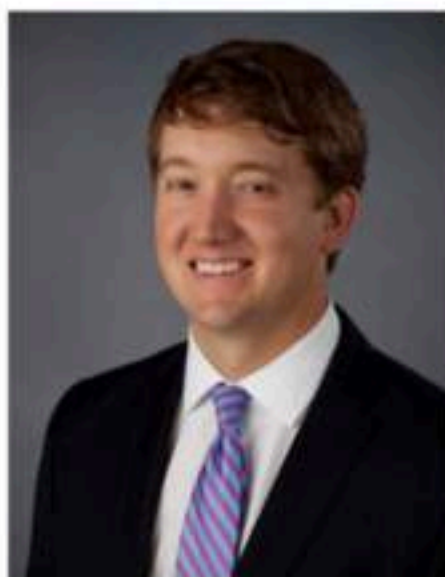
**David Blair**  
**Vice President**

Business Development  
Aerojet Rocketdyne



**Alice McDuffee, M.D.**  
**Secretary**

Pediatrician  
Cornerstone Pediatrics



**Todd McAdams**  
**Treasurer**

Chief Analyst  
Warren Averett

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Senior Associate  
Booz Allen Hamilton



**Marianne Curren**  
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DCS Corp.



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CEO/President  
MTA



**Maike DeMaria**  
CEO/Owner  
Capabilitix



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First Horizon Bank

# Board of Directors Cont.



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Community College Relations  
& Global Initiatives  
Alabama A&M University



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SETS Revealed



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Vice President, Retail Market  
Manager  
Synovus



**Mary Lynne Wright**  
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Huntsville Hospital - Madison



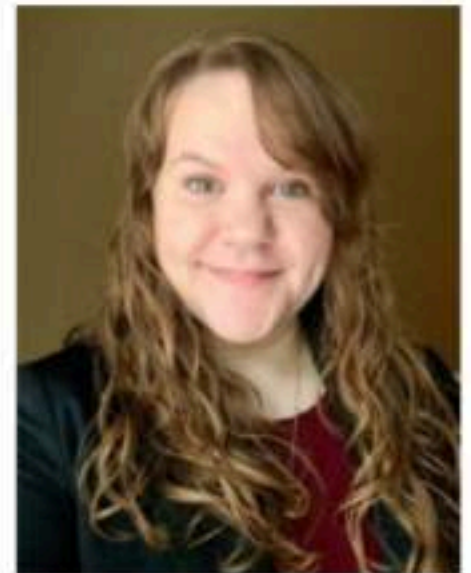
**heals**  
**Young Professionals**  
Advisory Council



**Sam Brunson**  
Administrator  
The Lung Center  
Huntsville Hospital



**Akeem Davis**  
Transitional Care Manager  
Huntsville Hospital



**Sarah Holmes**  
Assistant Director of  
Procurement  
BlueHalo



**Kym Middleton, MD**  
Pediatric Hospitalist  
Huntsville Hospital for Women  
& Children



**Merill Wright**  
Business Development  
DonorDrive

# Clinic Locations

## Medical Clinics

**Michael K. Johnson Medical Clinic  
at Martin Luther King, Jr. Elementary**  
3112 Meridian St. N  
Huntsville, AL 35801  
(clinic entrance at south side of school)  
Phone: 256.428.7110  
Fax: 256.428.7561

**Burt Memorial Clinic  
at Morris Elementary**  
4801 Bob Wallace Avenue  
Huntsville, AL 35805  
(clinic entrance at northeast corner)  
Phone: 256.428.7488  
Fax: 256.428.7561

**Michael L. O'Dell Clinic  
at Sonnie Hereford Elementary**  
2755 Wilson Drive  
Huntsville, AL 35816  
(clinic located inside of school)  
Phone: 256.428.7428  
Fax: 256.428.7561

**Medical Clinic  
at Madison Cross Roads Elementary**  
11588 Pulaski Pike  
Toney, AL 35773  
(house on school property on north side)  
Phone: 256.693.1006  
Fax: 256.428.7561

**Frank J. Williams Mobile Medical  
& Dental Clinic**  
Phone: 256.808.9123

## Dental Clinics

**The Charles Hall Dental Clinic  
at Martin Luther King, Jr. Elementary**  
3112 Meridian St. N  
Huntsville, AL 35801  
(clinic entrance at south side of school)  
Phone: 256.428.7276  
Fax: 256.428.7561

**The Miracle Clinic  
at Madison Cross Roads Elementary**  
11588 Pulaski Pike  
Toney, AL 35773  
(located behind HEALS medical clinic)  
Phone: 256.693.1676  
Fax: 256.428.7561

**The Geraldine Bennett Clinic  
at Madison County Elementary**  
201 Wood Street  
Gurley, AL 35748  
Phone: 256.776.7308  
Fax: 256.428.7561

## Optometry Clinics

**The Miracle Clinic  
at Madison Cross Roads Elementary**  
11588 Pulaski Pike  
Toney, AL 35773  
(located behind HEALS medical clinic)  
Phone: 256.693.1676  
Fax: 256.428.7561

**Optometry Clinic  
at Morris Elementary**  
4801 Bob Wallace Avenue  
Huntsville, AL 35805  
(clinic entrance at northeast corner)  
Phone: 256.428.7488  
Fax: 256.428.7561

# Medical Care

Medical Care includes:

- Well-child physical, immunizations, acute care for illness and injury, lab work
- Dispensing sample medications and prescribing medication as needed
- Education and management of chronic diseases - asthma, diabetes, sickle cell, etc. -Collaboration with NOVA and Wellstone for mental health diagnosis and treatment
- Collaborative referral to other specialists such as: Dermatologist, Pulmonologist, Orthopedist, ENT, and Neurologist.



# Dental Care

Dental Care includes:

- Comprehensive exam and cleaning every six months
- Fluoride and sealants
- One-on-one education on dental hygiene and “teeth healthy” snacks
- Dental hygiene kits including a full-sized toothpaste and floss and several toothbrushes
- Restorative work – fillings (amalgam and composite), pulpotomies (child nerve treatments), extractions, spaces, lingual arches, and crowns
- Orthodontic evaluations
- Dental Screenings



# Optometry Care

Optometry Care includes:

- Full eye exam, testing for acuity and ocular pressure
- Visual field test
- Check for eye disease including pink eye and corneal abrasions
- Referral to outside specialist as needed
- Prescription for glasses, if needed
- Glasses provided to patients at minimum cost



# Additional Services

Transportation offered to patients from School to Clinic

Social Services are available to all Madison County citizens:

- Assistance with insurance applications and notification before child's health insurance lapses.
- Assistance with locating resources for household needs: food, clothing, utilities, and obtaining costly prescriptions



# Visits & Encounters



3,906 Medical Visits



2,343 Vaccinations



1,975 Dental Visits

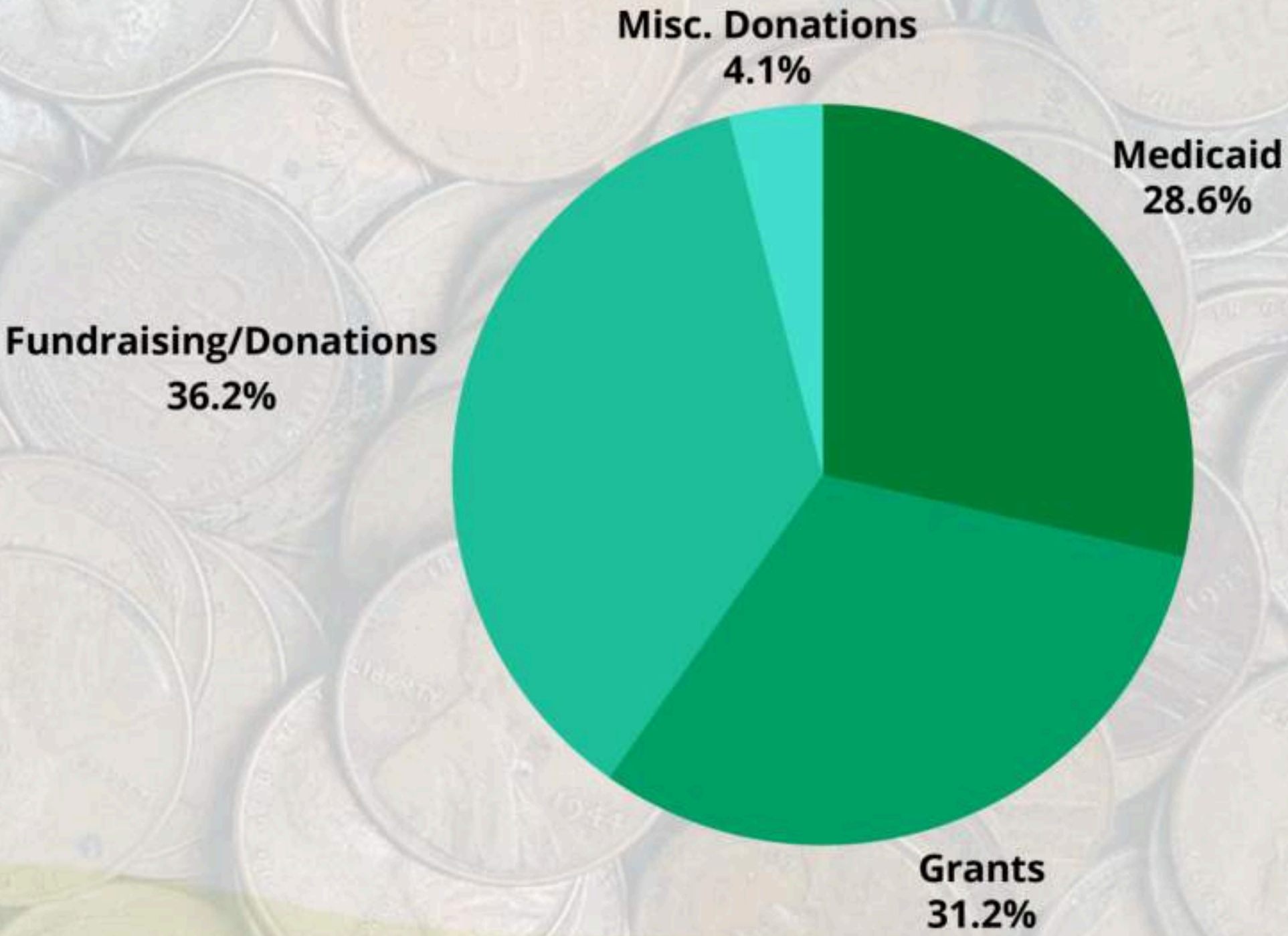


335 Optometry Visits



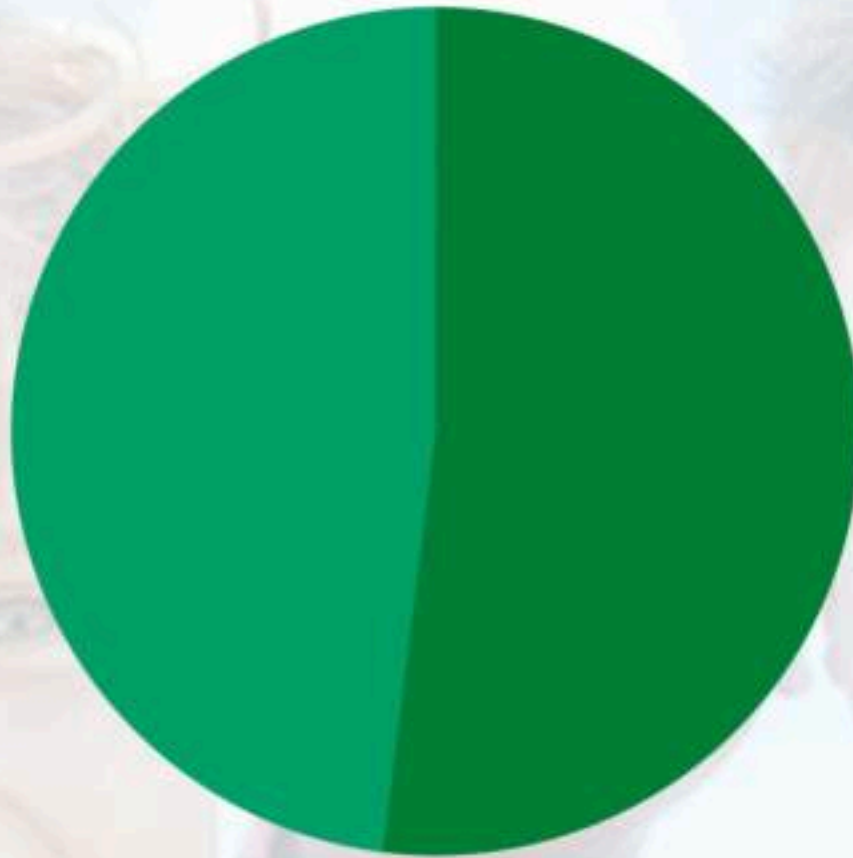
201 Glasses Issued

# Funding



# Our Patients

**Female**  
48%

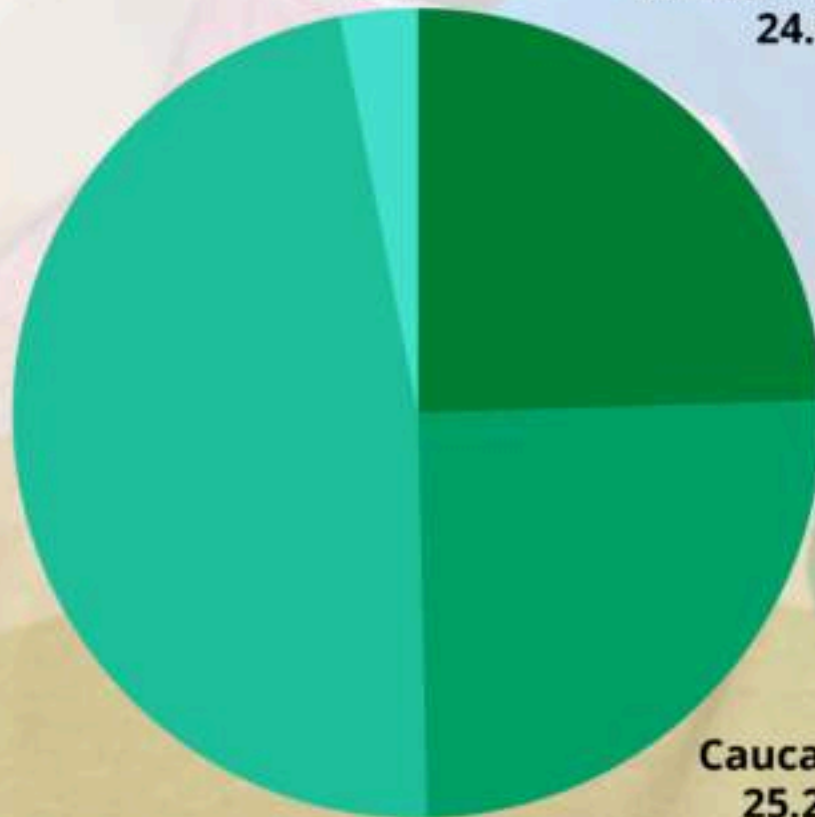


**Male**  
52%

**Multi-Race/Other**  
2.1%

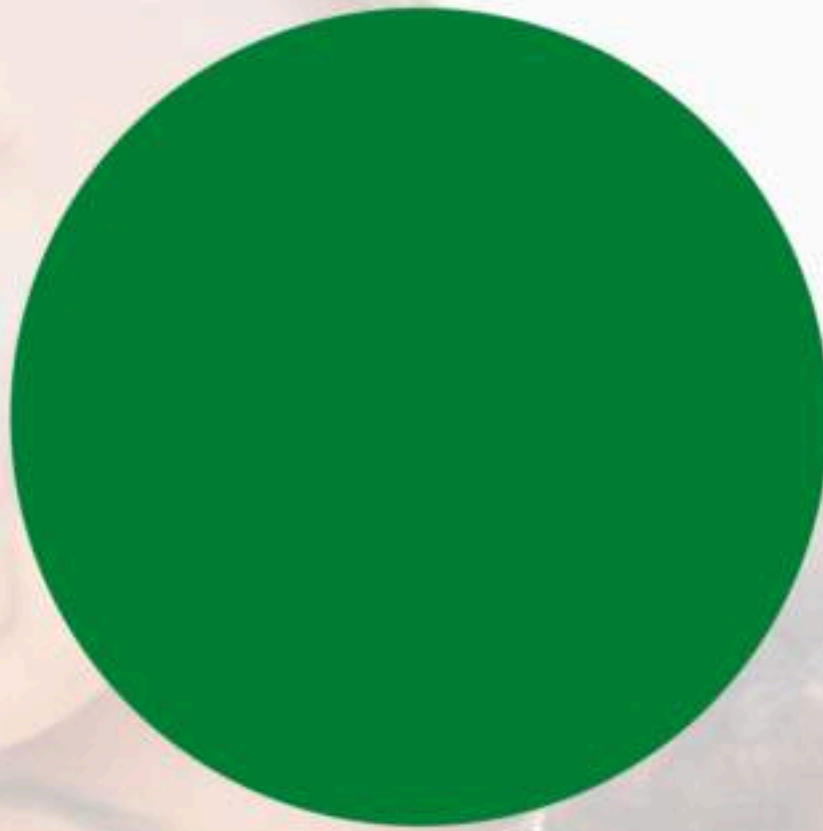
**African American**  
24.5%

**Hispanic**  
47.3%

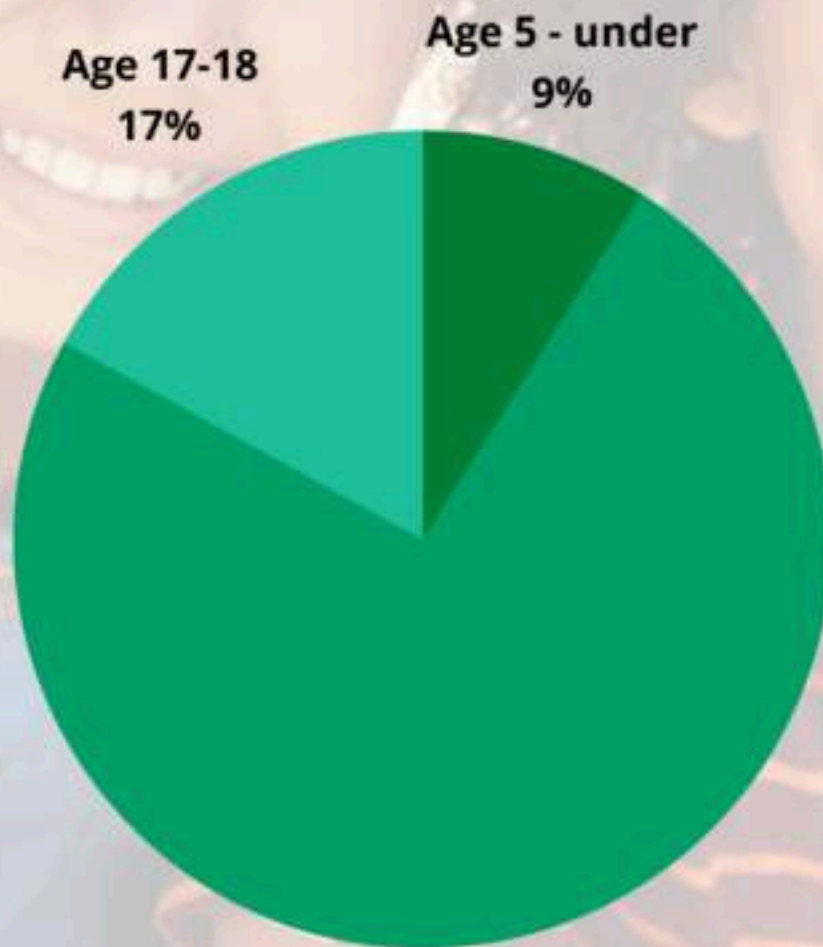


**Caucasian**  
25.2%

# Our Patients Cont.



**Patients at or Below Poverty Level**  
100%



**Age 17-18**  
17%

**Age 5 - under**  
9%

**Age 6-17**  
74%

# 2024 Grant Awards

WE WOULD LIKE TO EXTEND OUR HEARTFELT GRATITUDE TO OUR GENEROUS GRANTORS FOR THEIR CONTINUED SUPPORT IN 2024. YOUR FUNDING HAS BEEN INSTRUMENTAL IN HELPING HEALS FURTHER OUR MISSION AND MAKE A LASTING IMPACT ON THE COMMUNITIES WE SERVE. WITH YOUR PARTNERSHIP, WE ARE ABLE TO EXPAND OUR PROGRAMS, REACH MORE INDIVIDUALS IN NEED, AND CREATE MEANINGFUL CHANGE. THANK YOU FOR YOUR UNWAVERING COMMITMENT TO OUR CAUSE AND FOR BEING PART OF THE SOLUTION!

GENERAL DYNAMICS  
UNITED WAY OF MADISON COUNTY  
MAZDA TOYOTA MANUFACTURING  
DELTA DENTAL FOUNDATION  
DANIEL FOUNDATION OF ALABAMA  
IMS EMPLOYEE PEAKS FUND  
COMMUNITY HEALTH INITIATIVE  
CITY OF HUNTSVILLE  
BANK INDEPENDENT  
TORCH HELPS  
DB GIVES  
LITTLE DRUMMER GIRL FUND  
CITY OF MADISON  
AXIENT  
TOYOTA MOTOR MANUFACTURING ALABAMA  
VECTOR WEALTH STRATEGIES  
ALPHA FOUNDATION  
MEMORIAL SOUTHERN METHODIST CHURCH  
DCS CORP.  
SENATOR SAM GHIVAN  
THE PHILIP E. AND CAROLE R. RATCLIFFE FOUNDATION



# Frank J. Williams

## Mobile Medical & Dental Clinic



LAUNCHED IN JULY 2023, THE FRANK J. WILLIAMS MOBILE MEDICAL & DENTAL CLINIC IS A VITAL EXTENSION OF HEALS, INC.'S MISSION TO PROVIDE QUALITY HEALTHCARE TO THE UNDERSERVED CHILDREN IN HUNTSVILLE AND MADISON COUNTY. THE CLINIC HAS ALREADY MADE A SIGNIFICANT IMPACT, DELIVERING ESSENTIAL MEDICAL AND DENTAL SERVICES TO CHILDREN IN NEED. SINCE IT'S INCEPTION, THE MOBILE CLINIC HAS PROVIDED 466 MEDICAL VISITS AND 212 DENTAL VISITS.

LOOKING AHEAD HEALS, INC. REMAINS FOCUSED ON EXPANDING ITS SERVICES AND STRENGTHENING PARTNERSHIPS WITH LOCAL SCHOOLS AND COMMUNITY ORGANIZATIONS TO ENSURE MORE CHILDREN HAVE ACCESS TO THE CARE THEY DESERVE.

**THE FRANK J. WILLIAMS  
MOBILE MEDICAL & DENTAL CLINIC  
PHONE: 256.808.9123**

# Programs

## KITS for KIDS

Many generous folks throughout the community often ask, “What does HEALS need?” Though there is quite an extensive “wish list” when it comes to providing children with the quality care they deserve, the HEALS nurses and staff have created the following health-related “kits” filled with supplies that are most often needed in the clinics, or by the families we serve.

Valued from \$10-\$30, anyone can help. If you, your organization, or group would like to participate, we gladly accept monetary donations for the kits, or you can host a supply drive to collect the items within the kits— either way will help HEALS give back to the children!

### **BRIGHT SMILE KIT**

- Kid’s toothpaste
- Kid’s toothbrush
- Regular toothbrush
- Large family-size toothpaste
- Dental floss

\$10.00

### **FIX-IT KIT**

- Alcohol
- Gauze
- Antibiotic ointment
- Q-tips
- Tweezers
- Ace bandage
- Thermometer

\$15.00

### **HEELS FOR HEALS KIT**

- New pair children’s athletic shoes (youth sizes 5-10)
- Socks

\$20.00

### **COZY KIDS KIT**

- Blanket
- Flashlight and batteries
- Children’s reading book
- Crayons & coloring books
- Healthy snack bars/Crackers/Cereal bars
- One gallon distilled water

\$25.00

### **TIDY KIT**

- Antiseptic wash
- Exam gloves
- Lysol Disinfectant Spray
- Youth deodorant
- Paper Towels
- Tissues- individual pack
- Over the counter Emergency Kit
- Pain reliever (Tylenol, Aspirin, etc.)

\$30.00

**WITH JUST \$10.00, OR ONE SUPPLY DRIVE, YOU CAN HELP US PROVIDE HEALTH CARE THAT ALL CHILDREN DESERVE!**

# Programs Cont.



**It's not just about the shoes!**

Beyond the bright smile and boost in confidence a new pair of shoes presents in kids, “Heels for HEALS” also serves as a much needed incentive for the parents to bring their children to this important yearly visit. The program enhances the relationship between HEALS and the family, instills a feeling of trust, and serves as a reminder for parents and children of the value of good health and hygiene.



# Programs Cont.

**.90 CENTS OF EVERY DOLLAR DONATED GOES DIRECTLY TO OUR MISSION!**

**MAKE AN IMPACT WITH EVERY DONATION**



**YOU CAN BE A PART OF THE SOLUTION!**

**BECOME A MONTHLY FRIEND OF** 



A DONATION OF \$12 PER MONTH WILL PAY FOR ONE CHILD'S MEDICAL CARE FOR AN ENTIRE YEAR.



A DONATION OF \$25 PER MONTH COVERS DENTAL AND VISION CARE FOR ONE CHILD FOR AN ENTIRE YEAR.



A DONATION OF \$65 PER MONTH COVERS MEDICAL AND VISION CARE FOR TWO CHILDREN FOR AN ENTIRE YEAR.

# *From Patient to Professional*

## **CELEBRATING DEBREIONA HARRIS'S JOURNEY**

**Debreiona Harris's journey is the embodiment of HEALS, Inc.'s mission - inspiring hope, empowering individuals, and building brighter futures. She first came to HEALS as a student patient, receiving care in a small trailer outside of her Elementary School. Today, Debreiona serves the community as a dental assistant at HEALS, giving back to the organization that once cared for her. She is truly our legacy.**

**We are thrilled to announce that Debreiona has been accepted into dental school! Her story is a powerful reminder of the life-changing impact of care, support, and determination. Debreiona's success reflects exactly why HEALS exists - to uplift, inspire, and nurture the next generation of professionals who will continue to serve and strengthen our community.**

**Debreiona, you are a shining example of what's possible with hard work and dedication. We are incredibly proud of you and excited to see the incredible difference you will make in the future.**



# STARS. <sup>2024</sup> dancing for HEALS



2024 Stars (from left to right)

John Mark & Nicole McClelland, Mary & Jimmy Jenkins, Kevin & Mila Glouner, Dr. Jonathan White, Rhonga Gilyard, Brandi Edmonds, Dr. Annsley Noterman, & Dr. John Nall, Matt Massey

# STARS. 2024 dancing for HEALS



2024 Professional Instructors (Left to right)

Roderick Lawrence, Sasha Zaitseva, Victoria & Aaron Greer, Sofia Ward,  
Arsen Havryshcuk, Gabriela Gonzalez, Christopher Dawson

# STARS. <sup>2024</sup> dancing for HEALS



2024 Legacy Dancers (in alphabetical order)

Lauren Battle, Lindsay Benton, Sam Brunson, Kristina Hendrix, Dr. Pam Little, Melissa Marty, DeAnna McCarver, Roseanna Rubio-Cox, Sally Santos, Britney Shonk, Dr. Rebecca Uhlmann, Eric & Joy West



2024 Opening Number  
Alabama A&M University  
Marching Maroon & White

# STARS. 2024 dancing for HEALS



# STARS. *2024* dancing for HEALS





★ STARS. 2024 ★  
dancing for  
HEALS

\$618,019  
Raised

# Executive Team



**Heather E. Mason**  
**Executive Director**



**Risha Sanderson**  
**Development & Marketing Director**

"KINDNESS IS THE LANGUAGE WHICH THE  
DEAF CAN HEAR AND THE BLIND CAN SEE"  
- MARK TWAIN



Picture drawn by HEALS, Inc. Patient